

Stephanie Chen

stephanie-chen.com

Education

Carnegie Mellon University

Fall 2011 - Spring 2016

Master of Human-Computer Interaction

BS in Psychology and additional major in Human-Computer Interaction

Work Experience

Integral Ad Science, UX/UI Designer

Winter 2016 - Present

Worked closely across multidisciplinary teams, spearheaded various projects from ideation to deployment. Designed new and valuable features for our users including Publishers, Advertisers, and internal Client Services.

MHCI Capstone for PNC, UX Designer

Winter 2015 - Summer 2016

Delivered a set of mobile design solutions for PINACLE, PNC Bank's corporate banking software. Conducted in-depth user research to identify problem space and designed new features through iterative rounds of prototyping.

WillowTree, Inc., UX Research Intern

Summer 2015

Conducted interviews, designed surveys and performed user tests throughout all stages of the design process. Gathered data and presented insights to various clients including Fox News, Regal Cinemas, and Next Issue.

Skills & Tools

User Research

Survey Design, Interviews, Usability Testing

Wireframing & Visual Design

Sketch, Adobe Creative Suite

Interactive Prototyping

Invision, Principle

Programming

HTML/CSS, Basic Javascript, C/C++